



RAD-001-001609

Seat No. _____

Third Year B. A. (Sem. VI) (CBCS) Examination

March - 2019

Functional English - X

(Application of the English Language in Media)

(Old Course)

Faculty Code : 001

Subject Code : 001609

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 50

1 Answer the following questions in a word or a sentence. 10

- (1) _____ is the President of India.
- (2) _____ is the Chancellor of Saurashtra University.
- (3) _____ is the Prime Minister of Pakistan.
- (4) _____ is the Education Minister of Gujarat.
- (5) _____ is the captain of Indian Cricket Team.
- (6) _____ is the full form of EVM.
- (7) Aadhar card has a unique _____ digit number.
- (8) _____ is the speaker of Lok Sabha.
- (9) _____ is the President of Indian Congress Party.
- (10) _____ is the biopic on the former Prime Minister of India.

2 (a) Attempt any **one** of the following : 5

- (1) Write a note on FM Revolution in India.
- (2) How society gets influenced by Electronic Media ?
Discuss.

- (b) Give a short definition of any **five** of the following : **5**
- (1) Sound-bite
 - (2) Telecast
 - (3) FAQ
 - (4) Zapper
 - (5) Debut
 - (6) Infotainment
 - (7) Soap
- 3** Write a detailed note on any **one** of the following : **10**
- (1) Growth of Radio and Broadcasting.
 - (2) Use of English language in Electronic Media.
- 4** Write a detailed note on any **one** of the following : **10**
- (1) Popular Television Genre
 - (2) Print Media V/s. Electronic Media
- 5** Write a short note on any **one** of the following : **10**
- (1) Introduction of Television in India.
 - (2) Popular Radio Genre
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